



University of Mohamed Boudiaf - M'sila
Business incubator of University of M'sila
Faculty of economics, commercial and management sciences
Department of Management

In partnership with the Algerian Youth and Entrepreneurship Forum



Under the supervision of Professor Kamel Baddari, Rector of the University of M'sila,
The honorary president of the International conference organized by the Business Incubator
of University of M'sila in partnership with the Faculty of economics, commercial and
management science and the Algerian Youth and Entrepreneurship Forum,

International virtual Conference on: "The role of startups in achieving the intended economic take-off"

On Wednesday July 08, 2020

Using ClickMeeting App

We, therefore call the university researchers , decision-makers, the different
institutions executives among managers and directors in Algeria and all the world to
participate with their researches and field experience in this conference in order to promote
and strengthen the culture of business leadership and startups in Algeria and the Arab
countries.

Honorary president of the conference: Pr. Kamel Baddari, Rector of the University of Mohamed Boudiaf -M'sila-.

President of the conference: Dr. Ahmed Mir, Director of the Business Incubator at University of Mohamed Boudiaf - M'sila -.

Chairman of the scientific committee of the international conference: Bissar Abd el-Mutalib.

Members of the scientific committee:

Professor	University	Professor	University
Pr. Rabeh Bouguerra	University of Mohamed Boudiaf - M'sila	البروفيسور قاسمي كمال	University of Mohamed Boudiaf - M'sila
Pr. Beladjouz Hocine	University of Mohamed Boudiaf - M'sila	البروفيسور بسوح نظيرة	Preparatory school for PhD - Tlemcen
البروفيسور بدر العبيدي	University of Aden	الدكتور نظمي الميلادي	University of Sfax -Tunisia
البروفيسور شريط صلاح الدين	University of Mohamed Boudiaf - M'sila	الدكتور لقوق عبد الرزاق	University of Mohamed Boudiaf - M'sila
البروفيسور	University of Mohamed Boudiaf - M'sila	الدكتور فرحات عباس	University of Mohamed Boudiaf - M'sila
الدكتور فايز بن ظفرة	King Khalid University Kingdom of Saudi Arabia	الدكتور وليد احمد السيد	Benha University - Arab Republic of Egypt
البروفيسور بوجلال محمد	University of Mohamed Boudiaf - M'sila	الدكتور القرني عبد الرحمان	University of Mohamed Boudiaf - M'sila
البروفيسور لعرابة راجح	University Center of Tipaza	الدكتور عريوة محاد	University of Mohamed Boudiaf - M'sila
الدكتور خالد محي الدين	Osmania University/India	الدكتور عبد الله محمود محمد	Al-Azhar University, Faculty of Commerce - Arab Republic of Egypt
البروفيسور برحومة عبد الحميد	University of Mohamed Boudiaf - M'sila	الدكتور طلال زغبة	University of Mohamed Boudiaf - M'sila
البروفيسور سعدي يحيى	University of Mohamed Boudiaf - M'sila	الدكتور اوكيل راجح	University of Bouira
أستاذ حمود ال عمر	King Khalid University Kingdom of Saudi Arabia	الدكتور حوحو مصطفى	University of Mohamed Boudiaf - M'sila
البروفيسور كازي ثاني أمال	University of Mohamed Boudiaf - M'sila	الدكتور بركاتي حسين	University of Mohamed Boudiaf - M'sila
البروفيسور شريف مراد	University of Mohamed Boudiaf - M'sila	الدكتور قروش عيسى	University of Mohamed Boudiaf - M'sila
Dr. Ben Ouadah Hachemi	University of Mohamed Boudiaf - M'sila	الدكتور تاغرارتيازيد	University of Oum El Bouaghi
Dr. Khadri Hamza	University of Mohamed Boudiaf - M'sila	الدكتور والي عبد اللطيف	University of Mohamed Boudiaf - M'sila
الدكتور طويطي مصطفى	University of Ghardaia	الدكتور عنتر بوتيارة	University of Mohamed Boudiaf - M'sila
الدكتور شعبان بعطيش	University of Mohamed Boudiaf - M'sila	الدكتور خرخاش سامية	University of Mohamed Boudiaf - M'sila
الدكتور ولهي بوعلام	University of Mohamed Boudiaf - M'sila	الدكتور بوعلي حسان	University of Mohamed Boudiaf - M'sila
الدكتور حريزي فاروق	University of Mohamed Boudiaf - M'sila	الدكتورة حاج سليمان هند	University of Abou Bekr Belkaid - Tlemcen
الدكتور بوقطاية سفيان	University Center of Relizane	الدكتور ميموني ياسين	University Center of Relizane
الدكتور براهيم عبد الرزاق	University of Mohamed Boudiaf - M'sila	الدكتورة قراري يمينة	University of Abou Bekr Belkaid - Tlemcen
الدكتور عز الدين عبد الرؤوف	University of Mohamed	الدكتور غربي حمزة	University of Mohamed Boudiaf -

	Boudiaf - M'sila		M'sila
الدكتور لعقاب كمال	University of Algiers 03	الدكتور خير الهواري	University of Tiaret
الدكتور نوي نور الدين	University of Mohamed Boudiaf - M'sila	الدكتور واضح فواز	University of Mohamed Boudiaf - M'sila
Dr. Mir Ahmed	University of Mohamed Boudiaf - M'sila	الدكتور فراحتية العيد	University of Mohamed Boudiaf - M'sila
الدكتور بوقناديل محمد	University of Abou Bekr Belkaid - Tlemcen	الدكتور غنية نذير	University of El Oued
الدكتور فرحي فيصل	University of Al-Aïn United Arab Emirates	الدكتور تمار توفيق	University of Mohamed Boudiaf - M'sila
Dr. Kmel Eddine Heragmi	University of Mohamed Boudiaf - M'sila	الدكتور زميت عبد الرحيم	University of Mohamed Boudiaf - M'sila
الدكتور فلاق محمد	University of Hassiba Benbouali - Chlef	الدكتورة بتغة صونيا	University of Mohamed Boudiaf - M'sila
الدكتور زاوش رضا	University of Mohamed Boudiaf - M'sila	الدكتور بوجمعة عمرون	University of Mohamed Boudiaf - M'sila
الدكتور رضاني محمد	University of Mostaganem	الدكتور بدار عاشور	University of Mohamed Boudiaf - M'sila
الدكتورة وقتوني باية	University of Bouira	الدكتور حفيط بوخرص	University of Mohamed Boudiaf - M'sila
الدكتور عمري زهير	University of Mohamed Boudiaf - M'sila	الدكتور بن سديرة عمر	University of Sétif
الدكتورة شنيبي صورية	University of Mohamed Boudiaf - M'sila	الدكتورة رحمانى سناء	University of Mohamed Boudiaf - M'sila
الدكتور بن البار موسى	University of Mohamed Boudiaf - M'sila	الدكتور عقيصة عبد الرحمان	University of Mohamed Boudiaf - M'sila
الدكتورة زاروخي صباح	University of Mohamed Boudiaf - M'sila	الدكتور محمودي مليك	University of Mohamed Boudiaf - M'sila

Chairman of the organizing committee: Dr. Mahmoudi Malik

Members of the organizing committee:

Professor	University	Professor	University
الدكتور عز الدين عبد الرؤوف	University of Mohamed Boudiaf - M'sila	الدكتور زريق عمر	University of Mohamed Boudiaf - M'sila
الدكتور عطا الله ياسين	University of Mohamed Boudiaf - M'sila	الأستاذ قراوي أحمد الصغير	University of Mohamed Boudiaf - M'sila
الأستاذة حطي شاكر السراج	University of Mohamed Boudiaf - M'sila	الدكتورة بن تومي سارة	University of Mohamed Boudiaf - M'sila
الدكتور لعشاش عبد الحليم	University of Mohamed Boudiaf - M'sila	الدكتورة دغفل فاطمة	University of Setif
الدكتورة دخان حسينة	University of Mohamed Boudiaf - M'sila	الدكتورة بن عثمان عائشة	University of Mohamed Boudiaf - M'sila
لدكتورة نوي نبيلة	University of Mohamed Boudiaf - M'sila	الدكتور عزوز منير	University of Mohamed Boudiaf - M'sila
الدكتورة تيطراوي أمانة	University of Mohamed Boudiaf - M'sila	LMD PhD محاذي عثمان) Student(University of Mohamed Boudiaf - M'sila

• Problematics of the international conference

The world of entrepreneurship is full of challenges, success, setbacks, innovations and pioneering experiences to establish a startup. Today, the world has changed and the concern of young people is no longer looking for a job that continues throughout his life, until retirement or the so-called pension, this idea has become permanently rejected by many of our students and researchers, who are no longer interested in the managerial or career position but rather their attention has moved to greater than that, to the world of entrepreneurship, to the world of value creation from nothing, out of nowhere, from limited capabilities ... etc.

Today, the young man looks at Mark Zuckerberg, Facebook founder, Steve Jobs, Bill Gates, Microsoft founder, and Robert Noyce, founder of Intel, who founded what is known as "Silicon Valley" in California, which is today considered as the technological Capital to the world. Also the founder of Tumblr company "David Carpe" who launched the creative microblogging platform that was acquired by the American company "Yahoo" for a huge sum of money. The Arab young men are inspired by all of them, and the word "startup" became the more wanted idea for them.

The world of entrepreneurship has radically changed and is not the same as in the beginning of the first industrial revolution, where the human being discovered the steam machine. Modern world has moved to the knowledge economy, where the information has a considerable material value; hence, it is the world of microtechnology, Nanotechnology, artificial intelligence, Social media, smart phones, 5th generation, digital platforms, remote control of various electronic devices, smart cities ... etc. In short, it is the 4th industrial revolution.

In this respect, the central theme of the international conference is: What role can startups play in achieving the intended Algerian economic take-off?

Goals of the conference:

This international conference aims to:

- Draw the attention of officials, researchers, technicians, professionals, and students to the importance of heading towards startups as a practical solution to achieve the economic take-off intended by the Algerian government.
- Set a concept for innovative entrepreneurship and startups, and differentiate them from small and medium enterprises.
- Define the basic elements of the ecosystem for startups in general, and startups in Algeria in particular.
- Have access to practical and field statistics of the reality of the Algerian and Arab startups and the importance to identify their strengths and weaknesses, and thus work to overcome obstacles to its success.

- Identify a number of financing mechanisms that would reduce the problems of financing this type of institution.
- Look for the reason of faltering of a large number of startups, and suggest practical solutions to these problems.
- Assess the legal and legislative framework that regulates the work of startups in Algeria and the Arab countries.

Target group:

- Professor-researchers at universities and various research centers.
- Managers and directors of private and public economic institutions.
- Employers and businessmen.
- Managers of startups, small and medium enterprises sector in Algeria and the Arab countries.

To reach these goals, we have establish five main themes, as follows:

The main themes of the conference: The conference will focus on:

Theme 01: the conceptual framework for startups activity components

- Knowledge economy.
- To lead innovative business.
- and Startups.
- Business Incubators.
- Business accelerators.
- Co-working spaces, etc.

Theme 02: Ecosystem for entrepreneurship and Startups in Algeria and the Arab countries.

- Concept of an ecosystem for startups.
- Elements of the ecosystem for startups.
- Reality of the ecosystem elements in Algeria and the Arab countries.
- Field statistics.

Theme 03: Mechanisms of financing startups in light of crises (Recent Corona pandemic for example).

- Financing mechanisms for small and medium enterprises.
- Funding mechanisms for startups.
- The most important obstacles to financing startups.
- Field statistics.

Theme 04: Reality of Algerian and Arab business incubators and their role in creating and support startups.

- Public business incubators (university incubators and startups centres)
- Business incubators and co-working space in the private sector.
- Field statistics

Theme 05: Legal framework for establishing startups, organizing its work and its financing ways.

- Legal texts to establish startups in Algeria.
- Legal texts related to the organization of the Algerian startups work.
- Practical suggestions.

Important date:

All participants to the international conference must send the abstract of their conference paper in English and Arabic within the limits of two pages. (Whose abstract is accepted, can participate in the virtual conference) and must be attached to the participation form - at the bottom of this brochure - to the email below before: July 02, 2020.

- **Conference paper shall be virtual and oral, tackling the field reality of the international conference themes and topics within 10 minutes (Written presentation will be sent, approved and signed later).**

– Date of the conference: July 08, 2020

Chairman of the organizing committee: Dr. Mahmoudi Malik

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NB: The participation certificate will be delivered by email after receiving the full conference paper.



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Application form

Name:

Scientific rank.....

Employer.....

Country.....

Phone No:.....

Email:.....

Address:

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Theme of the conference paper.....